



**ready to ride when you are...**

found  
boards.  
the wave  
riding  
company.

**a desk behind a computer, but out in the surf, which is what will always separate us from the rest.**

Found listens closely to its team riders, surf shop owners and customers so that with each range we can improve the performance of our products. Everything is going to be gold. Enjoy the ocean.

§ **Mitch Rawlins, Professional Bodyboarder**

**Found lives and breathes the sport. As company Founder, I surf all year 'round in some of the heaviest waves, as well as in some of the most tame waves, testing every product and scrutinizing every detail to make sure the gear is doing exactly what is expected. All the while I'm making the company's biggest decisions. Not at**









activated  
flex  
sequence.  
mad  
response.

**Found Boards is at the forefront of innovation for high performance bodyboarding. Activated Flex Sequence means precise pressure points, allowing the flow of energy to be transferred with even distribution to key areas. Translation? True high performance wave riding technology.**



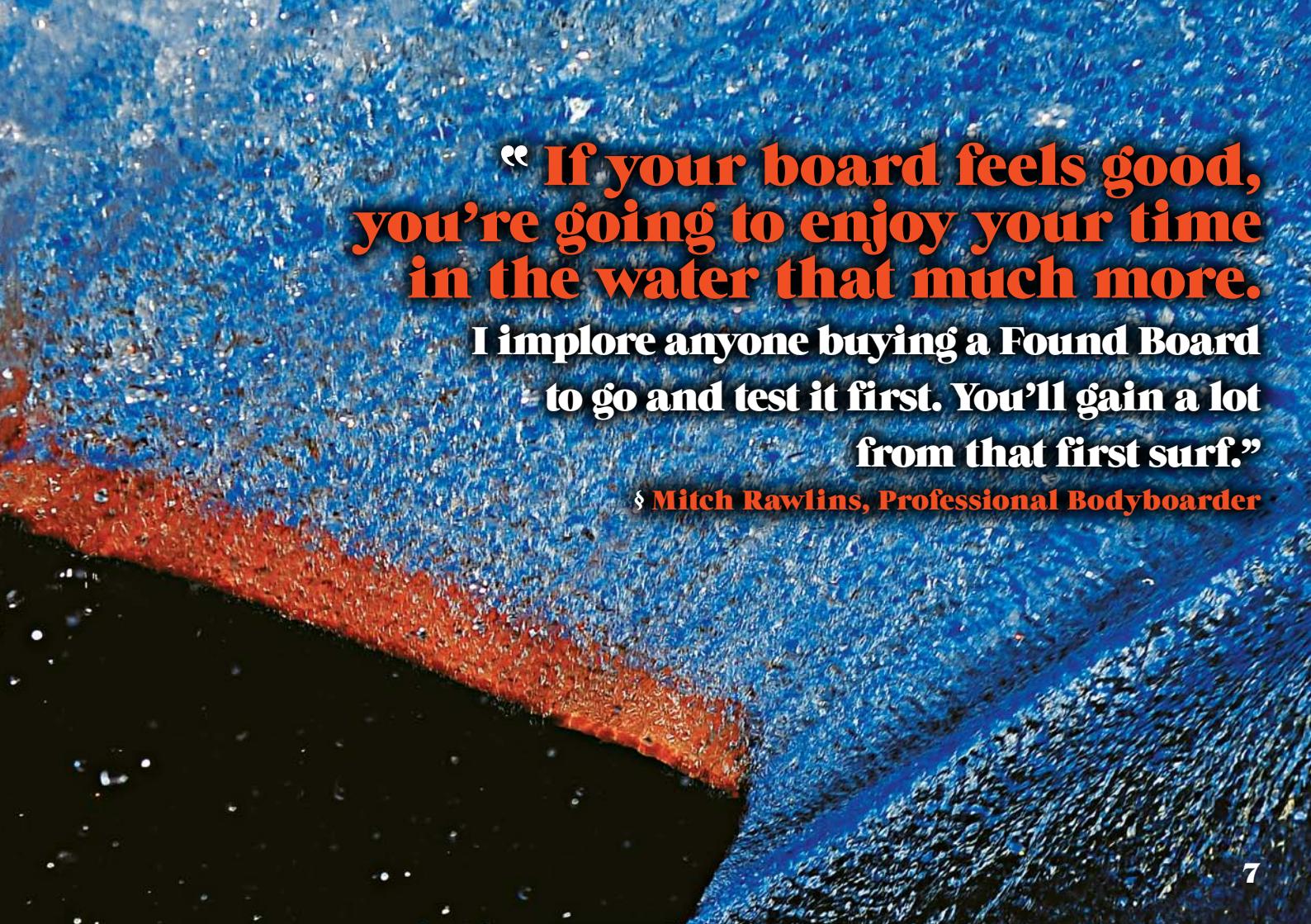
# ride before you buy.

**Which board will you ride? Test ride Found Boards 2011 range today at one of the official testing centers.**

The benefits of test riding a board before you buy are massive. If you enjoy your foam trial, you're not going to be disappointed when you hand over that hard earned cash for the real thing, that's for sure.

*Check [foundboards.com](http://foundboards.com) for official test ride centers.*





**“If your board feels good,  
you’re going to enjoy your time  
in the water that much more.**

**I implore anyone buying a Found Board  
to go and test it first. You’ll gain a lot  
from that first surf.”**

**§ Mitch Rawlins, Professional Bodyboarder**

# modern era series.

the ultimate wave riding vehicle.

In the search for that next level ride, I worked closely with Found's R&D team to create a board that brings out the best in your riding. With a super-light beaded pp core, combined with 8lb NXL decking, surlyn bottom and 2 x grade-A fibre precision stringer inlay system (for added nose-to-tail pop and response) this board sets the standard in performance materials used. Whether the waves are one-foot or 20-foot, barrels or ramps, it won't matter; this board will make it happen for you.



## modern era pp

Sizes. 39.5", 40.5", 41.5", 42.5"

Core. PP(freedom 6)

Deck. 8lb NXL

Bottom. SURLYN

rides  
well  
in all  
water  
temps!

### features

Stringers. 1 x grade-A fibre precision inlay stringer system

Channels. Flow channels

Tail. Crescent tail

Flex pointed contours. No

Nose bulbs. Yes

Tail piece. Yes

## modern era pc

Sizes. 39.5", 40.5", 41.5", 42.5"

Core. Paradox cell core

Deck. 8lb NXL

Bottom. SURLYN

rides  
well  
in all  
water  
temps!

### features

Stringers. 1 x grade-A and 2 x grade-B precision stringer inlay system

Channels. Flow channels

Tail. Crescent tail

Flex pointed contours. Yes

Nose bulbs. Yes

Tail piece. Yes



## modern era pp<sup>ss</sup>

**Sizes.** 39.5", 40.5", 41.5", 42.5"

**Core.** PP(freedom 6)

**Deck.** 8lb NXL

**Bottom.** SURLYN

### features

**Stringers.** 2 x grade-A fibre precision inlay stringer system

**Channels.** Flow channels

**Tail.** Crescent tail

**Flex pointed contours.** Yes

**Nose bulbs.** Yes

**Tail piece.** Yes



MODERN ERA SERIES PP ■ 2011  
MITCH RAWLINS

# revival series. time has no age.

The revival is Found boards' most versatile ride. Having stood the test of time, this series of boards will have you flying high long after the red and yellow flags have come down and the tourists have left the beach. With the use of PE, double stringers and flex-pointed contours these machines (also available in pp single stringer) will let you dance the dance.

## found revival pe

### How smooth is smooth

Back at it again this time with the combination of PE core and 2 x stringers to give you a ridiculously smooth ride. Even in the most chopped up surfing conditions this board will have you riding over foam balls in the deepest barrels, while turning hard in the tightest places. You'll be playing with the waves.

**Sizes.** 39", 40", 41", 42"

**Core.** PE (exo skeleton)

**Deck.** NXL

**Bottom.** SURLYN

#### features

**Stringers.** 2 x grade-A tubular moulded fibre stringers

**Channels.** Flow channels

**Tail.** Crescent tail

**Flex pointed contours.** Yes

**Nose bulbs.** Yes

rides  
best  
in cooler  
waters!

## found revival pp

**Sizes.** 39", 40", 41", 42"

**Core.** PP (freedom 6)

**Deck.** NXL

**Bottom.** SURLYN

rides  
well  
in all  
water  
temps!

#### features

**Stringers.** 1 x grade-A fibre stringer inlay system

**Channels.** Flow channels

**Tail.** Crescent tail

**Flex pointed contours.** Yes

**Nose bulbs.** Yes

**Tail piece.** Yes





REVIVAL SERIES PP 2011  
MITCH RAWLINS

A black and white photograph showing a person from the side and back, wearing a light-colored t-shirt with a dark graphic on the back. They are working on a light-colored bodyboard, specifically on the core area. The board has a dark graphic of a stylized 'A' on its surface. The person's hands are visible, focused on their task.

it's all  
in the  
board.

### Engineering Paradox

The creation of revolutionary core structures designed for specific wave riding conditions is the focus of AGIT technology Research & Development, to allow the next generation of athletes to push the limits of progressive bodyboarding to that next level of performance.

The beginning of a new decade in 2010 saw the introduction of a new concept to create a core specifically designed for high performance bodyboarding. 2011 sees the implementation of many new design features, with internal cell memory compounded to generate the most evenly distributed flex properties created by the cell structure; this means flex unrivalled by competitors' products. The success of AGIT innovation will compliment a range developed for our clients to refine performance based boards into an era of quality produced in quantity. Welcome to

#### **PARADOXCELL.**

**PARADOX** is a beaded cell core structure designed to allow for an even flow of energy created



by the reduced density of each cell molecule. The highly advanced technology of the **PARADOXCELL** structure also provides a greater memory percentage to that of other comparable cores on the market. **PARADOXCELL** is produced through expanded foam, fused together through a combination of high temperatures and pressure to create the required density during fusion, to maximise the performance of the foam under immense pressure, while creating the perfect amount of recoil required to retain and control the speed generated by the cores interconnected cell structure.

What makes **PARADOXCELL** the innovation of performance based boards for bodyboarding's future champions? That lies within the applied science of cell density manipulation, changing the effects of temperature-affected foams to maintain a more consistent flex in variable ocean conditions.

With our technology we are able to create intricate stringer combinations by using our advanced stringer placement system to allow **PARADOXCELL** to perform at any location on the planet, without compromising the core itself; a feat thus far unaccomplished by other manufacturers.

Through expanded blow moulding with **PARADOXCELL**, we can then set the stringer system to suit the boards style and template. Using our unique suspension stringer inlay we can maintain precision stringer placement in every single board.

Perfecting **PARADOXCELL** has allowed for fresh, innovative designs that

increase effective control for the rider to adjust body positioning in an extremely smooth transition in critical situations.

Step into the future of core component design and experience **PARADOXCELL** in your new season range.

## Found Boards Pe Core

### \*FOUNDEXOSKELETON

Polyethelene cores have been the basis to high performance bodyboarding since the beginning. 30 years of manufacturing processes have seen these cores develop with the shifting focus of bodyboarding's elite wave riders.

How far can we push the limits? And what are the materials to help us reach them?

For decades, Polyethelene cores have been available to aid in the natural direction the sport has been heading; large, powerful waves that once seemed impossible to ride (on any craft) have been the focus of **FOUND BOARDS** creator, Mitch Rawlins.

Waves of consequence require materials that allow for flexibility while also creating drive and control. So how can we use the original core composition in today's increasingly high performance wave locations?

**FOUNDEXOSKELETON** is the evolution created to enhance the performance of our polyethelene core combinations. We have been able to produce a skeletal layer to protect the high impact of compression to the deck and bottom. The increased pressure the body is able to apply during heavy

situations with the exoskeletal design has seen Mitchell and the **FOUND BOARDS** team push the progressive maneuvers of today's bodyboarding to a whole new level.

PE cores have long been the preferred central structure of the elite riders in very hollow waves, for their ability to respond to subtle body alignments in critical situations. Past generations have used the diversity of the PE core to limited oceanic conditions due to aspects of the flexible core structure that shortened the longevity of the board, not to mention its performance period.

2011 sees the **EXOSKELETON** revolution begin as our impressive line creates freedom for the imagination to discover new lines and fly the sky the way you envision your individual riding; 100% unrestricted.

## Freedom6

**BPP** (beaded polypropylene) cores have become the industry standard for high performance riding due to the chemical balance that produces the relative memory of compression and ability to withstand repetitive impacts.

**AGIT** has been experimenting with multiple compositions of BPP cores through an extensive Research & Development program spanning a duration over 10 years to produce the most advanced BPP core on the market.

Creating a product more resilient to fractures of cells has seen BPP's successor come to rise in our newly developed **FREEDOM6** core. Whilst containing many of the original attributes

of the **BPP** core with refinements, the **FREEDOM6** has revolutionised the integrity of cell manipulation through increased density in the nucleus of each cell molecule.

Developed for those intense, critical situations that require the drive necessary for a core which has the fundamental structure based around increasing directional movements in flexibility in the core's casing.

The basis of our latest innovation in core technology is consistent with the principles in the six degrees of freedom. Allowing independent movements under strain as pressure is applied, generating flex through the internal fibre wall that connects, and holds the stored energy to displace through the entire core when impact pressure activates the refraction of pressure in the cells.

**FREEDOM6** creates effortless flexibility when rail to rail surfing at high speed, giving the surfer greater confidence that the craft beneath them will allow for freedom to turn and hold tighter lines, for longer, more powerful carving maneuvers.

This lightweight core revolution also allows the surfer to hit sections harder and faster, maximising body positioning and extension of the surfer for more fluent aerial maneuvers.

**6DoF** has been the inspiration behind creating a product with controlled, precise flex properties, ticking all the right boxes for a surfer looking to ride powerfully in warm water locations.

\* A warm water core that performs at optimal water temperatures between 19-27 degrees Celsius.

# mr series. light the fire.

You want to start shredding harder, don't you little ripper? These boards now set the benchmark for groms the world over, who want to step up and turn their hopes and dreams into reality. A true high performance board for a talent waiting to be realized.

## mr v1

Sizes. 38" / 40"  
Core. Paradox cell core  
Deck. NXL  
Bottom. HDPE

### features

Stringers. 1 x grade-A fibre stringer inlay system  
Channels. Flow channels  
Tail. Crescent tail  
Flex pointed contours. No  
Nose bulbs. Yes  
Tail piece. Yes

rides  
well  
in all  
water  
temps!



## mr v2

Sizes. 38" / 40"  
Core. Paradox cell core  
Deck. NXL  
Bottom. HDPE

### features

Stringers. 2 x grade-B flat stringer inlay system  
Channels. Flow channels  
Tail. Crescent tail  
Flex pointed contours. No  
Nose bulbs. Yes  
Tail piece. Yes

rides  
well  
in all  
water  
temps!





MR SERIES V2 2011  
MITCH RAWLINS

# flight series. get amongst it.

boards  
under  
\$199



Bodyboarding is for everyone, and while 10ft below-sea-level, barreling monsters may not be your cup of tea, these boards will make your time in the water as fun as it comes while giving you the confidence to improve your riding with every surf. With a wider template and board thickness these boards will allow you to easily execute any move with no drag.





# what is precision stringer insertion?



PSI is the next generation of insertion techniques created at the beginning stages of the core's construction. Stringers are suspended within each core in precise alignment as fusion takes place, reducing systematic error, and giving suspension insertion an edge over other manufacturing techniques. PSI has allowed for accurate core mapping, allowing our technical team to calibrate stringer combinations to suit water surface conditions for maximum levels of performance surfing.





# found boards research and design centre.

Found boards R&D centre - based on the Gold Coast, Australia - is all about creating boards and products to help every rider at every level realize their potential.

Our aim is to keep innovation and inspiration alive in our sport. We will never stop taking risk, never stop working to find those next cutting-edge materials to enhance your riding experience. Many exciting and exotic shapes will come out of the factory; some will work, others won't, but it's all experimentation. You can check out the latest creations at [foundboards.com](http://foundboards.com)

All of Found's team riders' boards are made at the R&D center, where constructive feedback is mandatory after riding each board. There are no better test pilots than the team guys out there on a daily basis, pushing themselves into every situation. **FOUND** KNOW THIS **FEEDBACK IS PRICELESS** and this is one of the main things we take seriously, above all else; after all, its only riding waves we're talking about.





“... after hand  
shaping over  
**15,000 boards**  
you get pretty  
good at it ...”

§ Mitchell Rawlins, on shaper Jarrod Gibson.

# support local bodyboarding.

## They know.

Every town has one. It's the local go-to place when you need genuine and reliable service for surfing equipment; the local surf shops that live and breathe the sport in your local community.

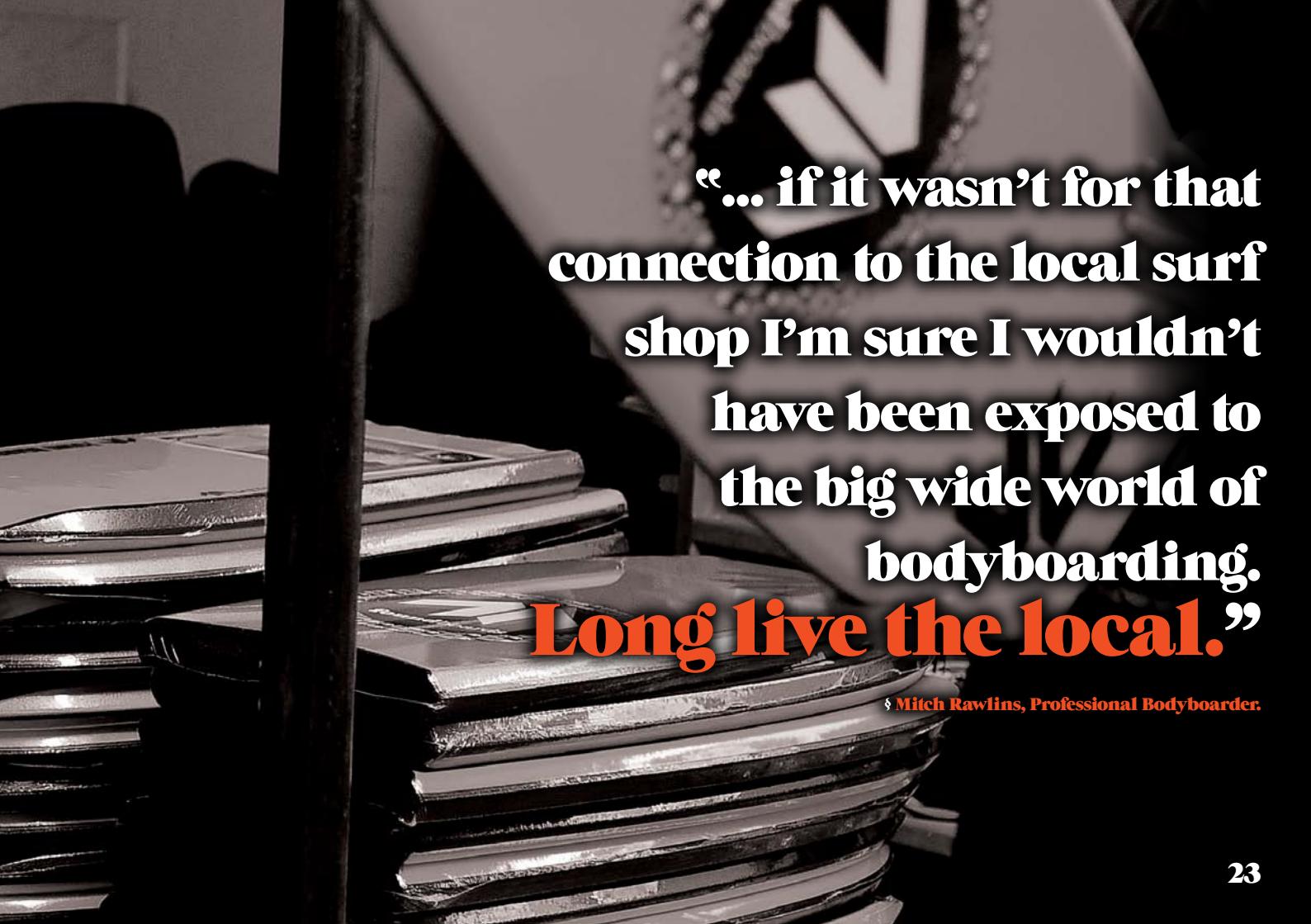
**I remember my first trip to my local shop;** it was Beach St Surf Shop on the South Coast of N.S.W. I was so pumped up being in there with all the boards on display, and the place thick with the smell of all the latest wetsuits. The same visit, I joined the Beach St Bodyboard Club where we competed every month. It was awesome and I even took out the boys' division that year, which kick started my career (or at least spurred thoughts of one day becoming a professional bodyboarder). If it wasn't for that connection to the local surf shop, I'm sure I wouldn't have been exposed to the big wide world of bodyboarding. Long live the local.

- Mitch Rawlins, Professional Bodyboarder.

**Local surf shops are the bloodline to the local bodyboarding community.** They connect with the local scene at a grassroots level, offering quality products and introducing new riders to the local club comps; it's a real family feel.

- Tom Smith, Found Boards Team Rider & Professional Bodyboarder.





**“... if it wasn’t for that connection to the local surf shop I’m sure I wouldn’t have been exposed to the big wide world of bodyboarding. Long live the local.”**

§ **Mitch Rawlins, Professional Bodyboarder.**

# found major projects for 2011.

## found boards 2011 year book

After the success of the 2010 "look what we have found" look book - 100 pages of high quality images showcasing Found boards' arrival in the bodyboarding world - we have started an even bigger project for 2011. Covering all the happenings in the world of Found boards, including team trips, interviews, gear guides and images from all around the world, this thing is going to be BANGIN'! Found's year book will be cover-mounted on the Christmas issue of Le Boogie Magazine, as well as an online version with videos and audio.

## new website

The new Found boards website will be the hub for the brand with daily updates, movies and more.

## magazine partnerships

Movement magazine  
Riptide magazine  
Le Boogie magazine

## hiding from comfort dvd

Found boards' profile dvd on Mitch Rawlins and friends surfing some of the heaviest waves Australia has to offer. All shot on beautiful 16mm film by some of the best surfing cinematographers in the world. Due to be released in June and cover-mounted on Riptide magazine, which has a distribution of 18,000 copies.

**Found boards. the wave riding company**



A photograph of a man in a black wetsuit standing on a yellow and blue surfboard on a beach at sunset. The sky is filled with orange and pink clouds. The word "FOUND" is written in large, bold, black capital letters on the right side of the image, with its reflection clearly visible in the calm water below.

FOUND

# meet the team.

The Found Team are a unique mix of modern bodyboarding shredders.  
For full insights and video footage on these riders, point your mouse to:

**foundboards.com**

**mitchrawlins**



**tomsmith**



**brendonbackshall**



**lachlancramsie**



**jamespurvis**



**scottrigby**



# found absolute the custom division.

## Absolute

Custom shaped boards are at the forefront of innovative fabrication techniques, with maximum input of material combinations to enhance, improve and ultimately allow you, the surfer, to understand the foam creation that is taking you to new levels of wave riding.

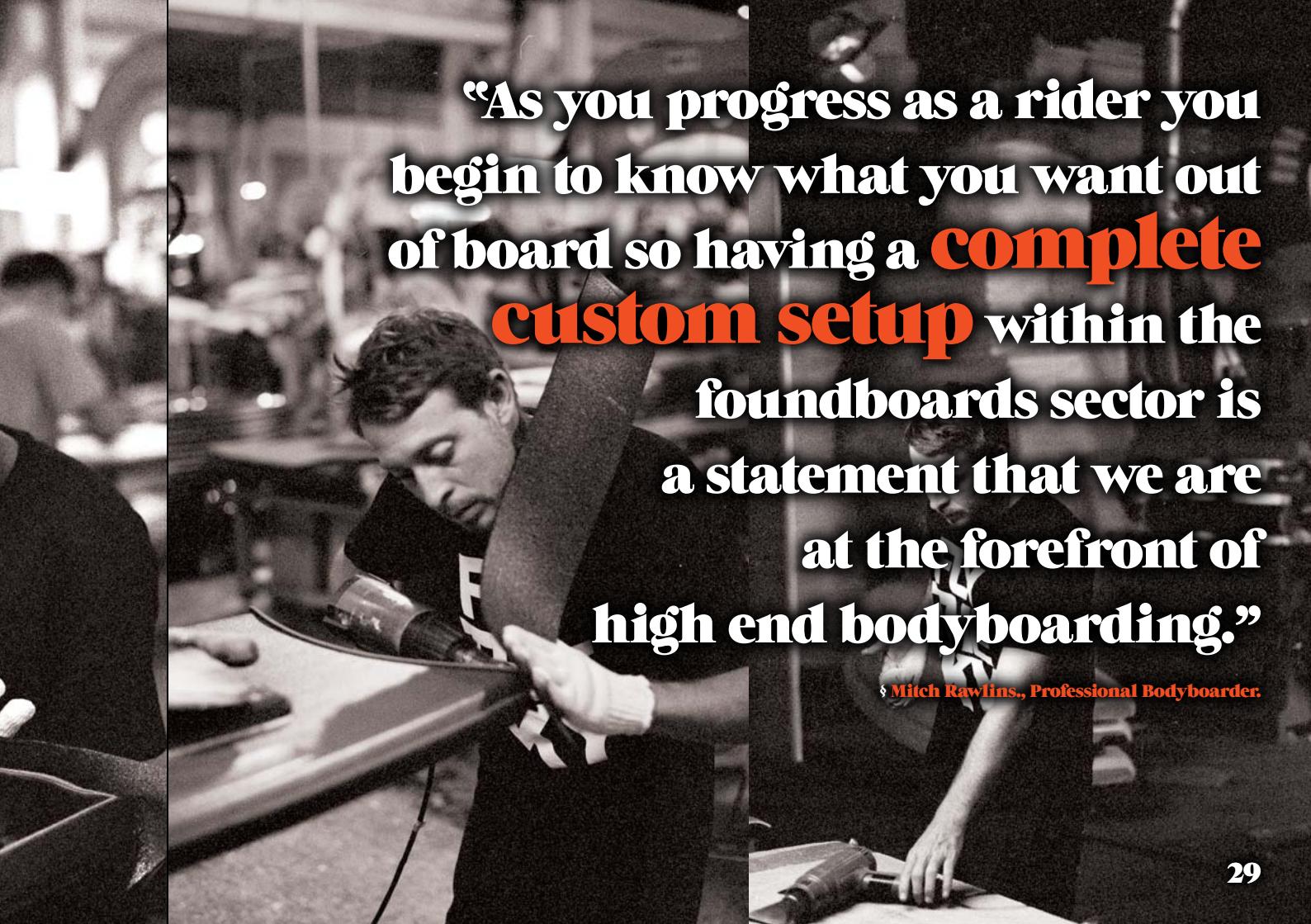
FOUND BOARDS bring you the new generation in high performance, hand-crafted bodyboards, focusing on the individual's needs and personal vision for wave riding direction through attention to detail. The feel of a hand-made board is second to none; those subtle differences that suit the style of waves you choose to ride make all the difference to the elite riders of today. The communication and relationship between shaper and surfer is as unique as the absolute craft being developed for the surfers themselves. Through constant feedback and education, your shaper is able to translate what you are feeling in the water back into the shaping bay, to refine your next ride. With the continuation of feedback to your shaper, those refinements will create the confidence you desire to take your surfing to new levels of performance.

Whether you're a seasoned rider, or taking your first step into the custom realm, you can be confident that we at FOUND BOARDS are providing you with the best technical advice and service, maintaining the care and quality you've come to expect.

FOUND BOARDS HQ houses the most advanced shaping technology in Australia, for next generation materials and fabrication methods.

Applied knowledge leads to progression.  
"COME RIDE WITH US" FOUND ABSOLUTE.  
Check [foundboards.com](http://foundboards.com) for more info on Found Absolute.

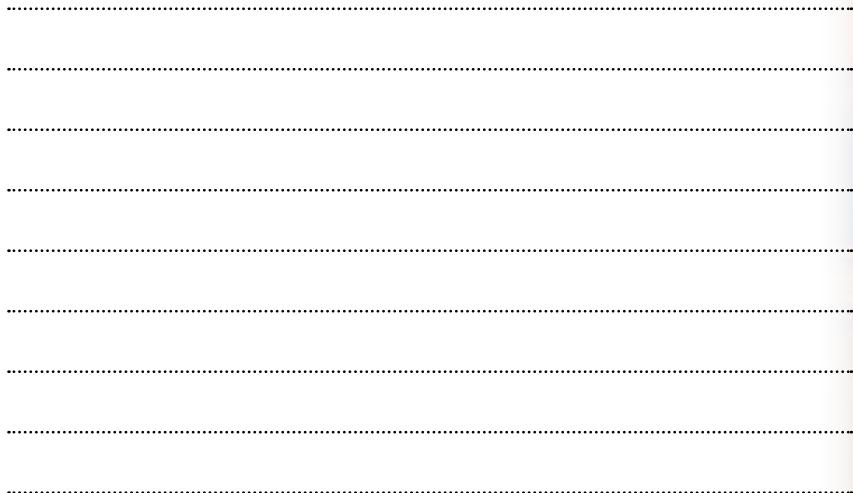




“As you progress as a rider you begin to know what you want out of board so having a **complete custom setup** within the foundboards sector is a statement that we are at the forefront of high end bodyboarding.”

§ **Mitch Rawlins., Professional Bodyboarder.**

# notes.



A large, bold, black sans-serif font word "FALLING" is positioned in the center of the image. The letters are partially submerged in a body of water, creating a clear reflection of the word below. The background is a vibrant sunset or sunrise over a calm sea, with the sky filled with warm orange, yellow, and pink hues. The horizon line is visible in the distance, and the overall composition is a symmetrical reflection.

FALLING



FOUND BOARDS

